

# Discovery Phase

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Expert advice & custom software solutions based  
on actionable information & data



# Generic definition

An act of finding out or learning about something

## More relevant definition for our Industry:

A phase of a project when one or more stakeholders work together to find out answers to the following questions for the project

### What?

- Is it a vision or business idea?
- Are the challenges?
- Real-world problem is it going to solve?
- Are the business use cases?
- Is the importance of this project for the customer?
- Are there risks for all stakeholders?
- Type of technical manpower is required?



# What?



## Why?

- This solution?
- Not use any existing solution?
- Is timely delivery essential?



## Who?

- Will be using this solution?
- Are the existing competitors?



## Which?

- Services to be launched in Which countries?
- Technologies to be used?
- Frameworks to be used?
- Server infrastructure to be used?



# What?

## How?

- Many simultaneous calls?
- Many CPS?
- Many active users to be supported?
- Do we implement this solution?
- Much time will it take to implement this solution?
- Many sprints and releases?
- To mitigate risk?
- To launch?

## When?

- To launch?

## Where?

- To launch?

# Why?



# Who?



Project Manager



Business Analyst



Technical Subject Matter



Experts / Tech  
Leads

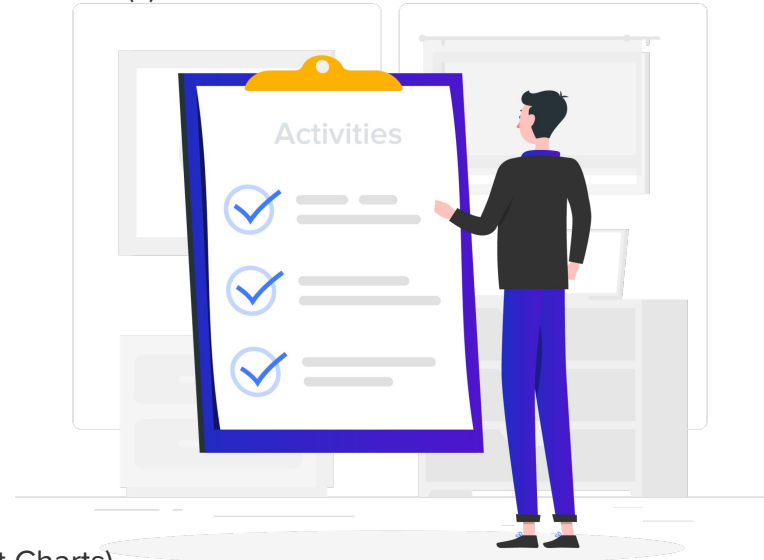


UI/UX Designers  
Stakeholders from the  
Customer's end

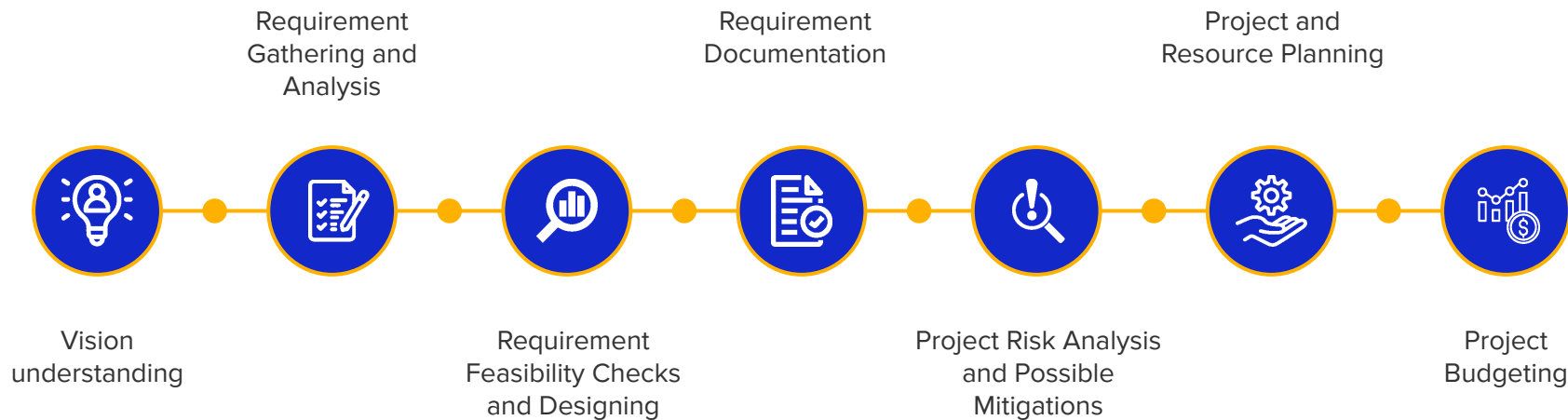
- Time and Material (T&M)
- Usually takes 1 to 3 months



- Know and Document the customer's vision, business idea, and business use case(s)
- Define and Document Business Requirements
- Requirement Feasibility Checks and Research about unknowns
- Define and Document Functional Requirements, including User Stories and UI/UX Mockups (Possibly including UI/UX Designs)
- Define and Document Non-Functional Requirements
- Define and Document Production Infrastructure Architecture Designs
- Define and Document Project Release and Sprint Planning
- Define and Document Project Risks and their mitigations
- Define and Document Project Resource Planning
- Define and Document Project Delivery Planning (Possibly including Gantt Charts)
- Define and Document Project Budget Planning







## Contact Us

Ecosmob warmly welcomes new collaborations. We're eager to hear your questions and suggestions. Please share them with us; we'll gladly address them for you.



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