

Ecosmob Technologies A Proud Silver Sponsor At **UGM 2023**

A NetSapiens Platform Event



Latest Insight

Session Border Controller (SBC):
The Ultimate Guide



Buzz @Ecosmob

Ecosmob Technologies, a
Proud Silver Sponsor at
UGM 2023, A NetSapiens...



Industry Update

Zoom Adds Healthcare and
Education AI Companion Features



Brain Pick

CCaaS Growth Is
Decelerating. Now What?

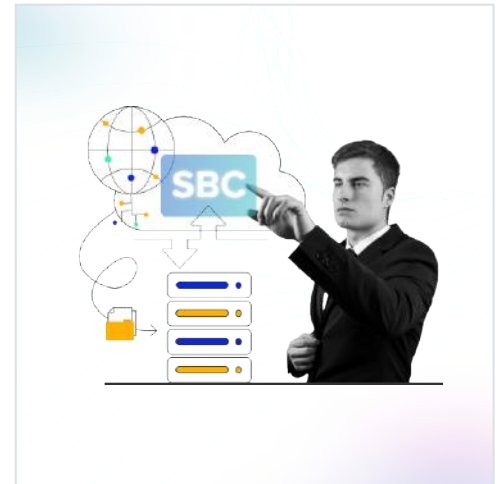
NEWS LETTER

ISSUE:22

Session Border Controller (SBC): The Ultimate Guide

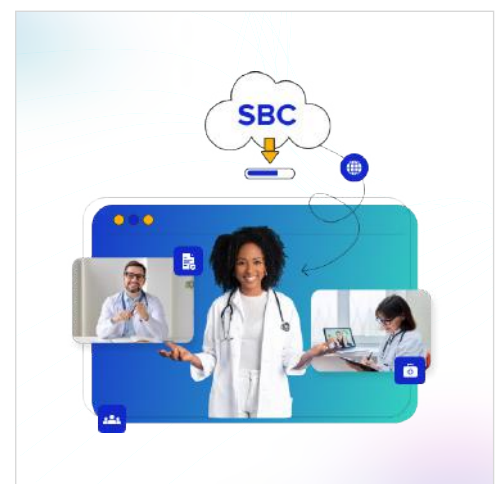
In the digital era of a unified communication system environment, a **Session Border Controller solution** is critical to security, interoperability, and transcoding. With the help of built-in interoperability features, the SBC software is incredibly capable of automating the entire process and doing call translations. An SBC can easily carry out the audio translation process because of its sophisticated transcoding skills.

At **Ecosmob**, as a Session Border Controller provider, we continually endeavor to add new capabilities to this solution. In addition, we offer [Read more](#)



The Role of Session Border Controller in Healthcare and its Compliance with HIPAA Regulations

Due to the increasing importance of data in this digital realm, security standards have become increasingly crucial. The center of this digital transformation has formed in the Healthcare industry, which houses sensitive patient data. **Session Border Controllers (SBCs)** have grown indispensable in strengthening security frameworks and guaranteeing adherence to HIPAA standards in the middle of this. Using SBC solutions is a technological advancement and a step towards strengthening the healthcare data infrastructure. In this article, Ecosmob dives in and explores the use of SBCs in Healthcare, how they are implemented, and how they might [Read more](#)



Zoom Adds Healthcare and Education AI Companion Features

Zoom has launched healthcare and higher education summarization capabilities for its AI Companion solution.

Announced as part of Zoomtopia 2023, Zoom has expanded AI Companion's summarisation capabilities to new industry customers in higher education and healthcare.

Zoom also announced a new idea capability for AI Companion, the idea generation board in Whiteboard, which is now generally available [Read more](#)



Conferencing & Collaboration: How the 'all-in-one' Video Bar System is Simplifying and Enhancing the Meeting Room Experience

How's your meeting room experience?

Laptops, microphones, speakers, cables? Sometimes, there's no room on the table for notebooks, right?

And how busy are your technical support staff, dashing from meeting room to meeting room connecting and configuring?

Of course, it doesn't have to be that way. The modern meeting room experience should be calm, simple, and function-rich. Online participants should be dialed in effortlessly. The highest quality audio and video should ensure everyone is seen and heard [Read more](#)



What Should be Your Hybrid Meeting Room Priorities?

As businesses continue experimenting with what works best in the early years of hybrid work as the new normal, best practices for effective collaboration are gradually taking shape.

Every business is different and will abide by its tweaks to the suggested formulae for optimized collaboration. Still, general concepts are emerging that could help most companies manage this significant working transition.

“A lot of my time now is spent testing different products for different spaces,” Licion explained. “So that takes up time. I think it’s probably successful when you factor in the physical factor of the room. For example, we’ve found that larger rooms don’t lend themselves to long audio tables, for example, where, if you’re at the back, it isn’t a great experience.”

“It’s about making those quality experiences [Read more](#)



Industry's leading publications abuzz with Ecosmob

Ecosmob Technologies, a Proud Silver Sponsor at UGM 2023, A NetSapiens Platform Event

Ecosmob Technologies, a trusted service provider and NetSapiens partner, is spotlighted as a proud silver sponsor at the most anticipated annual event, #Crexendo UGM 2023.

With a rich trajectory of cutting-edge solutions, we carve a path for businesses of all sizes to achieve their goals. As a front-runner service provider, we pride ourselves on weaving business automation through API integration and seamless business operations. Our partnership with NetSapiens is a testament to that commitment.

Ecosmob offers market-leading expertise and solutions to power businesses worldwide, implementing trending technologies. [Read more](#)



CCaaS Growth Is Decelerating. Now What?

Since the close of 2021, revenue growth across the CCaaS space has slumped quarter after quarter – according to newly released Gartner research.

Indeed, across the proceeding six quarters, total year-over-year (YoY) revenue growth in the space dropped by approximately ten percent.

Yet, many anticipated a bounce back at the start of 2023. Market analysts pointed to potential growth drivers, such as the evolution of cloud-based AI and prominent legacy vendors – including Genesys – slowing their legacy [Read more](#)



SIP-as-a-Service: How Vendors Can Ease the Need for Deep SIP Competence when Building SIP-based Solutions

In today's real-time, internet-reliant communications era, many types, such as alarm, voice, or video, often depend upon the underlying technology of Session Initiation Protocol (SIP) to make it all happen. SIP is a great enabler and a vital component in many solutions where alarm, voice, or video communication is an integral and essential part of the total offering. As a standardized protocol, its interoperability simplifies development and allows for innovations. Indeed, as recently reported here, markets are growing rapidly. The Communication Platform-as-a-Service (CPaaS) space is expected to reach \$80 billion by 2023, with the global SIP market predicted to be worth around \$44 billion [Read more](#)



Ecosmob Technologies heralds a new age of communication. We build smart IT solutions that are high-end and help businesses grow their customer base. Our machine learning solutions empower AI to mimic the way your customers interact with your business.

VoIP, of course, is our forte.

REACH US @

INDIA

501-503, Binori B Square 1, Nr. Neptune House,
Ambli -Bopal Road, Ahmedabad-380058, Gujarat, India.

USA

300 SE 2nd Street, Suite 600 Ft. Lauderdale,
Florida, USA 33301

SOUTH AFRICA

340 witch hazel avenue centurion South Africa.

CANADA

1285 West Broadway, Suite 600, Vancouver, BC, V6H 3X8

PHONE

 +1-303-997-3139

 +91-7778842856

 +1 (604) 900-8870

 +27 0871353659

MAIL US AT

sales@ecosmob.com

VISIT US

**ecosmob**
makes your vision a reality