

## Ecosmob Highlights Leading Communication Technologies through a **Quick Recap of the Year 2023**



### Latest Insight

Unified Communications with the Internet of Things (IoT): Top 5 Opportunities and Challenges



### Buzz @Ecosmob

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### Industry Update

Teams Premium Can Soon Stop Meeting Chats From Being Shared



### Brain Pick

Why AI Makes Sense for SMBs: The Benefits of AI

# NEWSLETTER

ISSUE:24



## Unified Communications with the Internet of Things (IoT): Top 5 Opportunities and Challenges

Unified communications is a collection of connected internet solutions to improve communication, efficiency, and teamwork. UC combines voice, video, messaging, and conference as just a few of the communication modalities into one interface. On the other hand, an Internet of Things network consists of real-world items (often called “things”) with sensors, IoT software, and other embedded technologies that allow them to exchange data and interact with other devices and communication systems via the [Read more](#)



## The Power of SD-WAN in Optimizing Unified Communications Solutions

When it comes to unified communications (UC), the quest for seamless, high-performance connectivity remains paramount. This is where Software-Defined Wide Area Networking (SD-WAN), a game-changing technology poised to redefine how businesses optimize their UC solutions, enters!

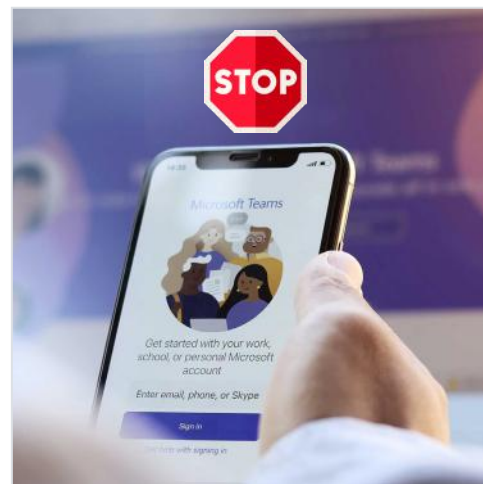
As organizations increasingly rely on **UCaaS providers** to streamline operations, the role of SD-WAN in enhancing unified communications performance garners significant attention.

**Unified communications solutions** amalgamate various communication tools and platforms into a cohesive ecosystem. [Read more](#)



## Teams Premium Can Soon Stop Meeting Chats From Being Shared

**Microsoft** is adding a new feature to Teams Premium that will allow organizers to prevent participants from copying or forwarding meeting chats. After the organizer enables this new restriction, chat participants cannot copy chat messages using the menu option or keyboard shortcut. Participants won't be able to forward or share messages through Outlook either. The new feature aims to mitigate the possibility of data leaks, as stopping copied or forwarded chat messages can better control sensitive information. Teams is also adding a new Meeting Policy setting in the Teams Admin [Read more](#)

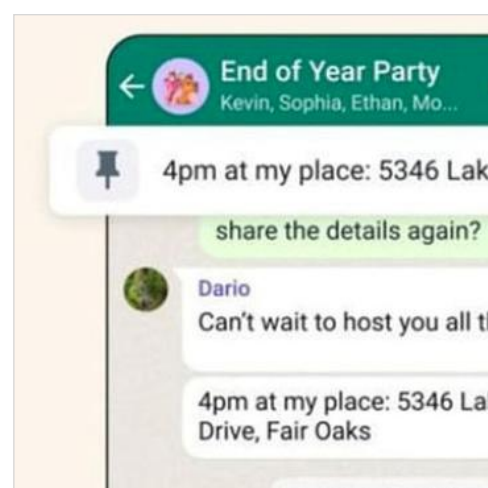


## WhatsApp Adds Another Enterprise Feature in Message Pinning

WhatsApp is introducing the functionality for users to pin a message at the top of their chats for up to 30 days. The latest feature update continues the messaging app's 2023 ambition for refining its suitability for business communications and is rolling out now.

It functions by users pressing down for an extended duration on a message and then selecting "Pin". Users can then opt whether the message is pinned for 30 days or 24 hours. Group chat admins can also make a pin visible only to other admins.

Last month, **WhatsApp** launched an enterprise-friendly voice chat upgrade, allowing users to host large groups of up to 128 audio-call participants. [Read more](#)



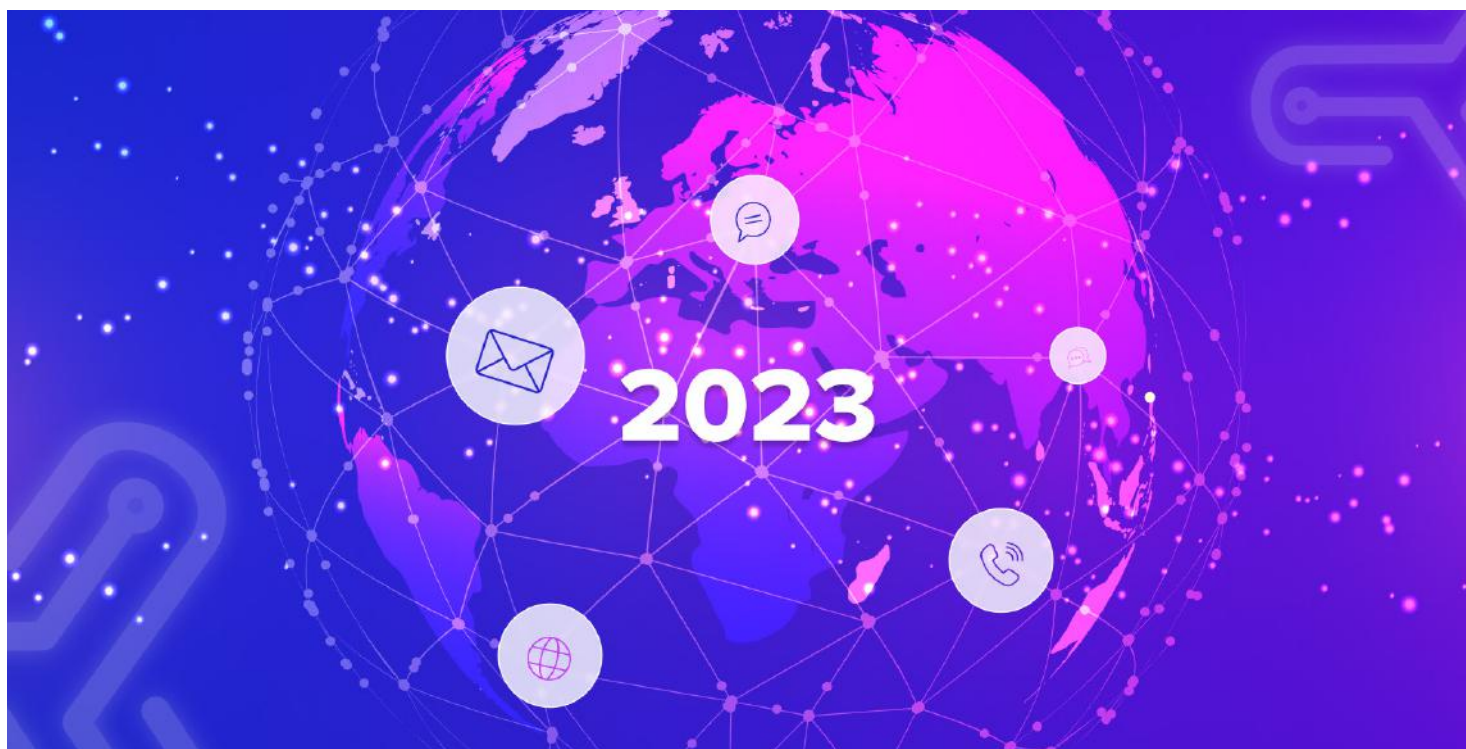


## Industry's leading publications abuzz with Ecosmob

### **Ecosmob Highlights Leading Communication Technologies through a Quick Recap of the Year 2023**

In a curating year in a review, significant advancements were achieved across various platforms in a landmark year for communication technologies. **OpenSIPS**, known for enhancing SIP server capabilities, released multiple versions in its 3.3.x series and introduced the groundbreaking OpenSIPS 3.4 following a comprehensive security audit. **FreeSWITCH** set new standards in VoIP technology with its Version 1.10.10, offering crucial security updates and notable performance improvements. Meanwhile, WebRTC reached a significant milestone in its development, achieving maturity as evidenced by its position on the Gartner Hype Cycle's 'Plateau of Productivity

The integration of AI in Real-Time Communications (RTC) marked a revolutionary shift, introducing automated call routing, voice transcription, and sophisticated AI algorithms for predicting network disruptions alongside robust encryption methods for enhanced data protection. Additionally, the rise of webinars [Read more](#)



## Monitoring Your Way to Success: The Vital Role of Service Monitoring in UC Performance Management

Unified Communications (UC) tools have become essential to the success of modern businesses. With the right platforms and solutions, business leaders can empower teams to share knowledge, collaborate, and stay productive, wherever they are. As demand for hybrid and remote working strategies continues to increase, the need for effective UC ecosystems is rising. However, even the best communication solutions can't empower and enhance your teams if they're constantly affected by latency, service issues, and outages. Just as seamless user [Read more](#)



## Why AI Makes Sense for SMBs: The Benefits of AI

Artificial Intelligence (AI) has fundamentally changed how we live and work. Today, this technology is infused into almost everything we do, influencing how we search for and process information and how we interact with others.

However, in the past, the complexity of implementing and managing AI solutions has prompted many business leaders to assume the technology is reserved only for larger companies. As AI systems, particularly in the communications landscape, become more accessible, this is no longer the case.

AI can empower small businesses just as effectively as their larger counterparts. Some studies show up to **91%** of small business leaders [Read more](#)



Ecosmob Technologies heralds a new age of communication. We build smart IT solutions that are high-end and help businesses grow their customer base. Our machine learning solutions empower AI to mimic the way your customers interact with your business.

**VoIP, of course, is our forte.**

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